

A large group of people, likely a community or organizational gathering, are posed on the wide steps of the U.S. Capitol building. The group is diverse in age and attire, with many individuals wearing lanyards. In the background, the iconic dome of the Capitol is visible, but it is completely encased in a complex network of scaffolding, indicating a major renovation project. The classical architecture of the building, with its numerous columns and pedimental sculptures, is clearly visible. The entire image has a semi-transparent blue overlay, and the text is centered in a clean, white, sans-serif font.

Poll:
What civic engagement actions have you
taken in the last 6 months?

A large group of people, likely a community organization or volunteer group, are posed on the wide steps of the U.S. Capitol building. The group is diverse in age and appearance, with many individuals wearing lanyards and name tags. In the background, the iconic dome of the Capitol is visible, but it is completely encased in a complex network of scaffolding, indicating a major renovation project. The classical architecture of the building, with its numerous columns and ornate carvings, is clearly visible. The overall scene suggests a significant civic gathering or event.

Poll:
Have you organized a group activity to get
people civically engaged?

Why Civic Engagement?

Teaching Civic Engagement:

- 1 Improves student learning
- 2 Prepares students to participate in democracy
- 3 Creates better problem solvers and change agents for students, for society

Why Higher Education?

- 1 | Students will be affected by climate change. Students can become early cynics or active citizens and future leaders.
- 2 | National and international literature on SD learning outcomes include teaching students how to create systemic change.
- 3 | Higher education is a powerful sector representing experts, community leaders, and billions of dollars in economic capital. Higher education is a thought leader, influencer and role model.

Resources

- Citizens' Climate Lobby
www.citizensclimatelobby.org
- Our Climate
www.ourclimate.org
- Congressional Management Foundation
<http://www.congressfoundation.org>
- “Stop Dooming and Gloom”
<http://www.aashe.org/climate-solutions/> and
www.aashe.org/partners/heasc/initiatives/beyond-doom-and-gloom

Mission

To create the political
will for climate
solutions by enabling
individual
breakthroughs in
personal and political
power.



Citizens' Climate Lobby

Resources for Higher Education

1 | Higher Education Action Team

<https://goo.gl/forms/ME11lfrqOAeCwOEB2>

2 | Internships

Clara.fang@citizensclimatelobby.org

3 | Online learning

community.citizensclimatelobby.org

4 | Local chapters

citizensclimatelobby.org/about-ccl/chapters

Higher Education Action Team



Aurora Winslade
Swarthmore College



Neil Leary
Dickinson College



Jason Zeikowitz
Arizona State University

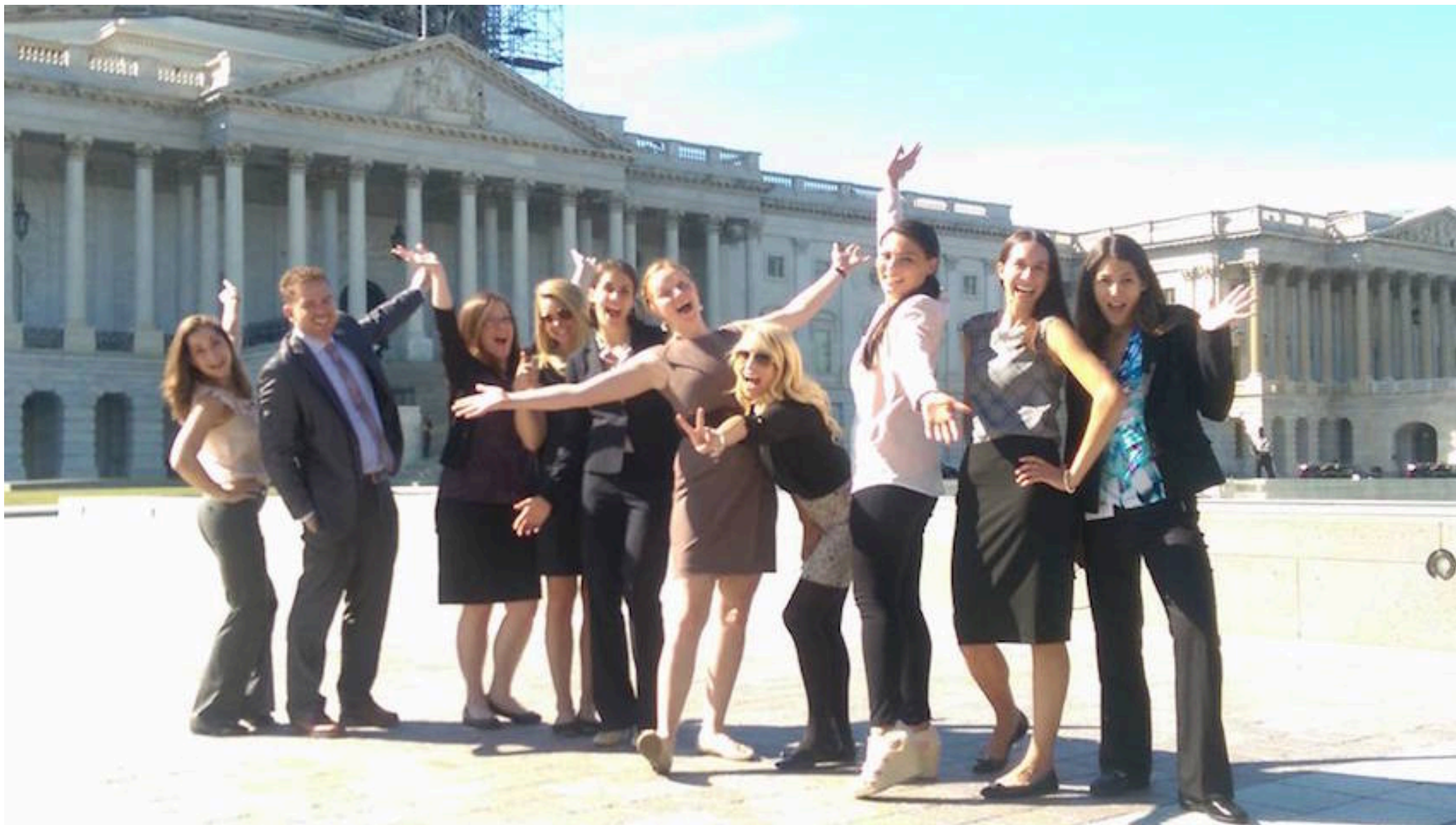


David Folland,
Salt Lake City

Sign up at <https://goo.gl/forms/ME11lfrqOAeCwOEB2>

Internships

- Start a student group
- Lead a Put a Price on It campaign
- Support a local CCL chapter



Contact Clara for more information
Clara.fang@citizensclimatelobby.org

Online Learning



TAKE ACTION

RESOURCES

LEARN

MY PROFILE

CONNECT

EVENTS

NEW VOLUNTEERS



Home / Take Action

Lobbying Actions

[Schedule a Meeting](#)

[Lobby Congress](#)

[Write or Email Congress](#)

[Call Congress](#)

[Support the Climate Solutions
Caucus](#)

[Support the Republican Climate
Resolution](#)

[Attend a Town Hall](#)

Welcome to the Action Center

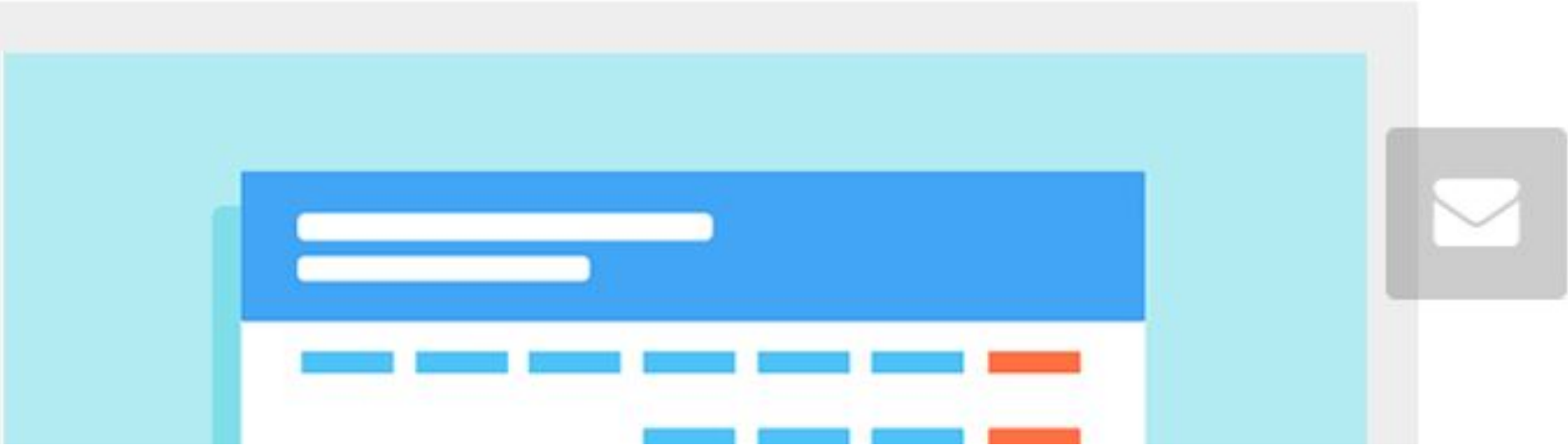
Choose an action option below to learn, plan, do and share the actions we know will help solve climate change.

Lobbying Actions

Schedule a lobby meeting

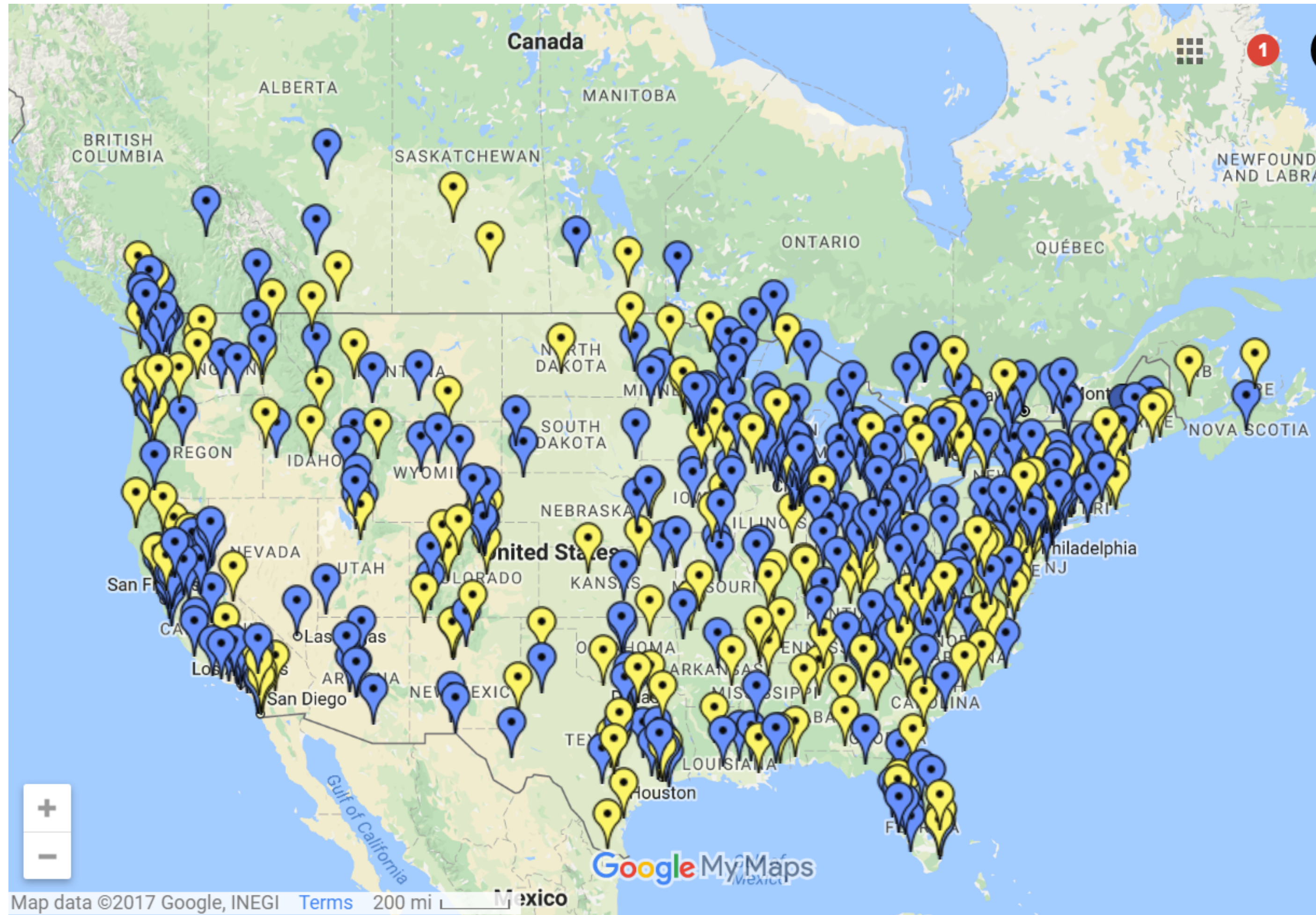
This section covers it all, from the basics to advanced tips for scheduling meetings with members of

Congress



community.citizensclimatelobby.org

CCL Chapters in the United States - 418



Find your local chapter at citizensclimatelobby.org/about-ccl/chapters



www.ourclimate.us
www.climatesolution.com

**WE ARE THE GENERATIONS
MOST AFFECTED BY CLIMATE CHANGE**

WE ARE THE GENERATIONS THAT MUST ACT

First Name

Last Name

Email Address

Address, City, State, Zip

I'M IN



[Our Story](#) ▾

[Our Policy](#) ▾

[Get Involved](#) ▾

[Our Blog](#)

[Donate](#)

Resources for Higher Education

1 | **Put a Price on It**

www.ourclimate.us/opportunities_for_students

2 | **Years of Living Dangerously Collaboration**

3 | **Higher Education Carbon Pricing**

Endorsement Initiative www.ourclimate.us/

4 | **State campaigns**

www.ourclimate.us/state_campaigns

Higher Education Carbon Pricing Endorsement Initiative

1. Student-led effort to gain president endorsements of carbon pricing.
2. 35 college and university presidents endorsed Our Climate's carbon pricing letter to Congress.
3. Students use endorsements in lobbying for carbon pricing at the state and national level.

www.ourclimate.us/higher_ed_initiative

State Campaigns

Our Climate is advocating for state carbon pricing in several key states, working closely with coalition partners on engaging students and youth. If you're interested in getting involved with state efforts, please get in touch with Cassidy at cassidy@ourclimate.us, and check out the links below if you see your state!

[Massachusetts](#)

[Vermont](#)

[Washington, D.C.](#)

[Oregon](#)

[New York](#)

www.ourclimate.us/state_campaigns

#PUT A PRICE ON IT

www.ourclimate.us

www.climatesolution.com



Fellowships

Field Reps

Action Team

Social Media

Mission

**Build trust and effectiveness in Congress.
Strengthening the bridge between Congress and the people it serves.**



Resources for Higher Education

1 | The Partnership for a More Perfect Union

2 | Research

3 | Training

4 | Resources

[http://www.congressfoundation.org/
citizen-engagement](http://www.congressfoundation.org/citizen-engagement)

Beyond Doom and Gloom: Climate Solutions

Climate Solutions - Civic Engagement and Energy



Act now to help remove barriers to clean energy growth!

The Higher Education Associations Sustainability Consortium (HEASC) and the Disciplinary Associations Network for Sustainability (DANS) have created this initiative to empower students, educators, and the public to advocate for climate solutions.

Beyond Doom and Gloom (continued)



Top Policy Resources

These organizations provide tools and resources to help you communicate your support for climate solutions to policy makers.

Solar

[Vote Solar](#)

[Solar Energy Industries Association: State Solar Policy](#)

[Alliance for Solar Choice](#)

Wind

[American Wind Energy Association](#)

Natural Gas

Clean Energy (General)

[Citizen's Climate Lobby](#)

[Union of Concerned Scientists: Action Center](#)

[ACEEE: National Energy Efficiency Policy](#)

[Sierra Club](#)

[Power Shift Network](#)

[350.org](#)

[NextGen America](#)

[Environment America](#)

www.aashe.org/climate-solutions

How You Can Get Involved

You don't have to be an energy expert to make a difference. Contact elected representatives today! [Get their emails and phone numbers](#). Here are some tips for making effective calls:

- Emails and phone calls are best
- Be brief. Stick to one issue per email/call
- Introduce yourself/include your contact info
- Be polite! Anger and rudeness will not leave a favorable impression
- You can call policy makers even if you do not live in their districts!

You can use either or both of the scripts below. Call one day using the first script, and another day using the second!

"Hello, my name is _____. My email is _____. I care about renewable energies and want a rapid ramp up in the implementation of solar and wind projects. Please work on energy policies to make this happen. It will produce jobs, help the economy, increase health, and protect the environment. Please let me know what you do."

"Hello, my name is _____. My email is _____. I care about energy efficiency standards and want to see an increase in policies supporting high efficiency buildings and transportation. Please work on energy policies to make that happen. What is holding you back from supporting clean energy policies? (and how can I help*optional) Please let me know what you do."

You can also help businesses take action on climate. Use [these suggestions](#) from the We Mean Business coalition to find examples of what you can suggest to businesses.

Beyond Doom and Gloom Educators' Page:

- All optional
- Assignment
- PowerPoint Slides
- Multiple choice questions
- Essential energy facts
- Link to webinar describing this initiative in more detail

A large group of people, mostly older adults, are posed on the wide steps of the United States Capitol building. The group is arranged in many rows, filling the lower half of the frame. In the background, the iconic dome of the Capitol is visible, but it is completely encased in a complex network of metal scaffolding, indicating a major renovation project. The neoclassical architecture of the building, with its tall columns and ornate pediment, is clearly visible. The entire image has a semi-transparent blue overlay, and the text is centered in white.

Poll:
you haven't done any civic engagement,
why not?



Citizens' Climate Lobby
Citizens' Climate Education

Methods

Methods

- 1 | **Building consensus, overcoming cynicism, sharing success stories**
- 2 | **Seeking common ground**
- 3 | **Climate Solutions Caucus:
Moving towards trans-partisan solutions**

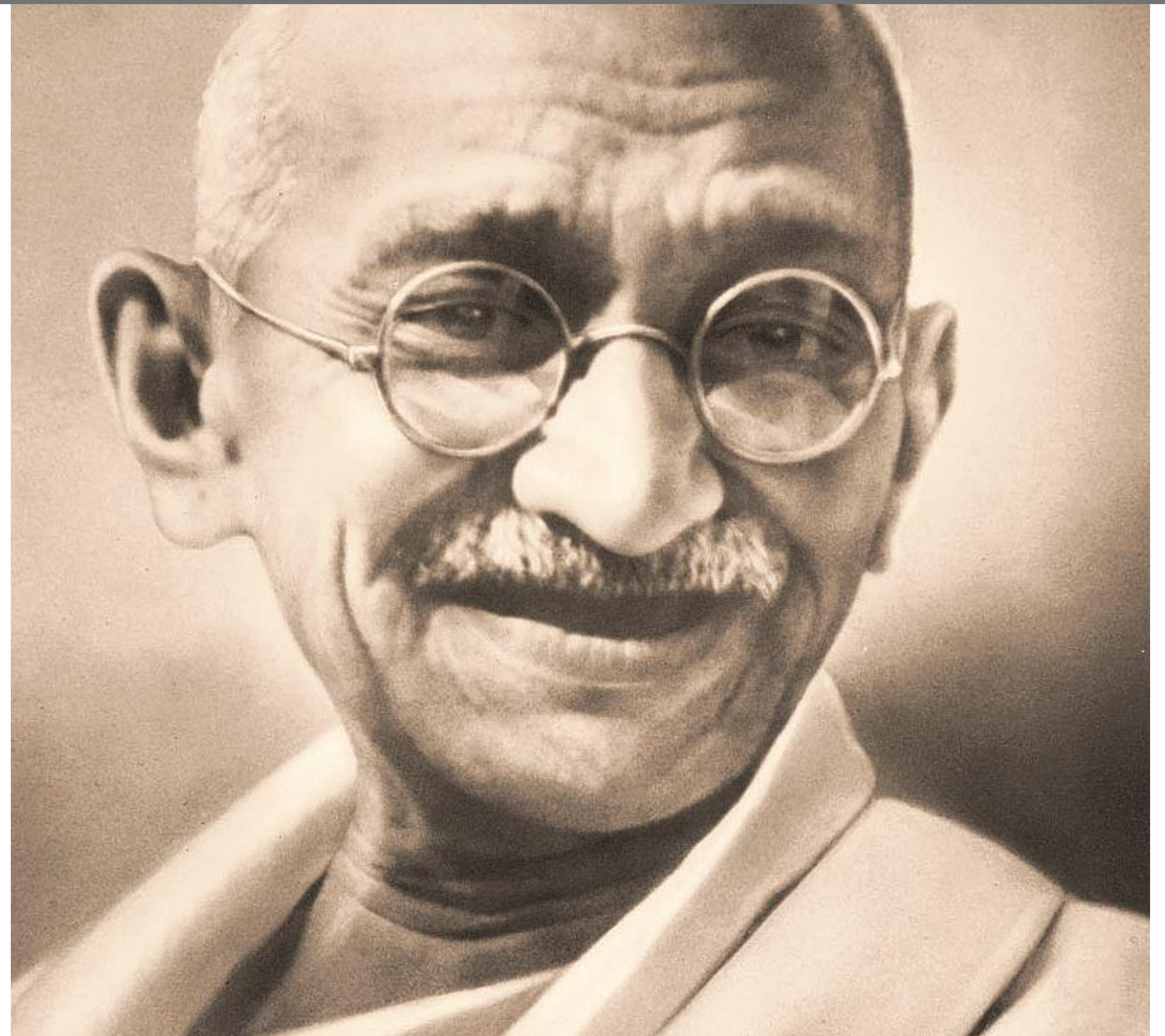


Citizens' Climate Lobby
Citizens' Climate Education

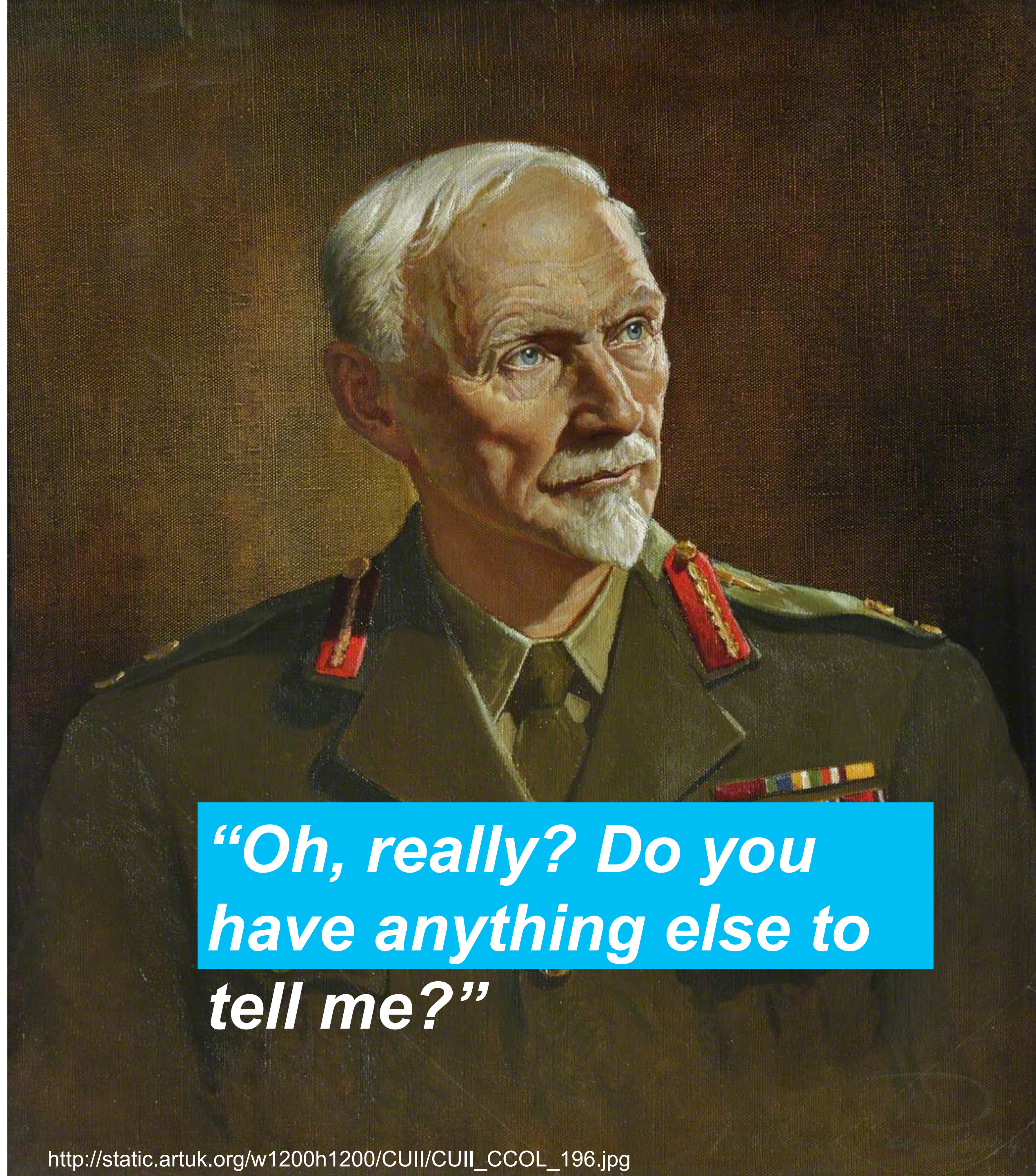
It's about relationships



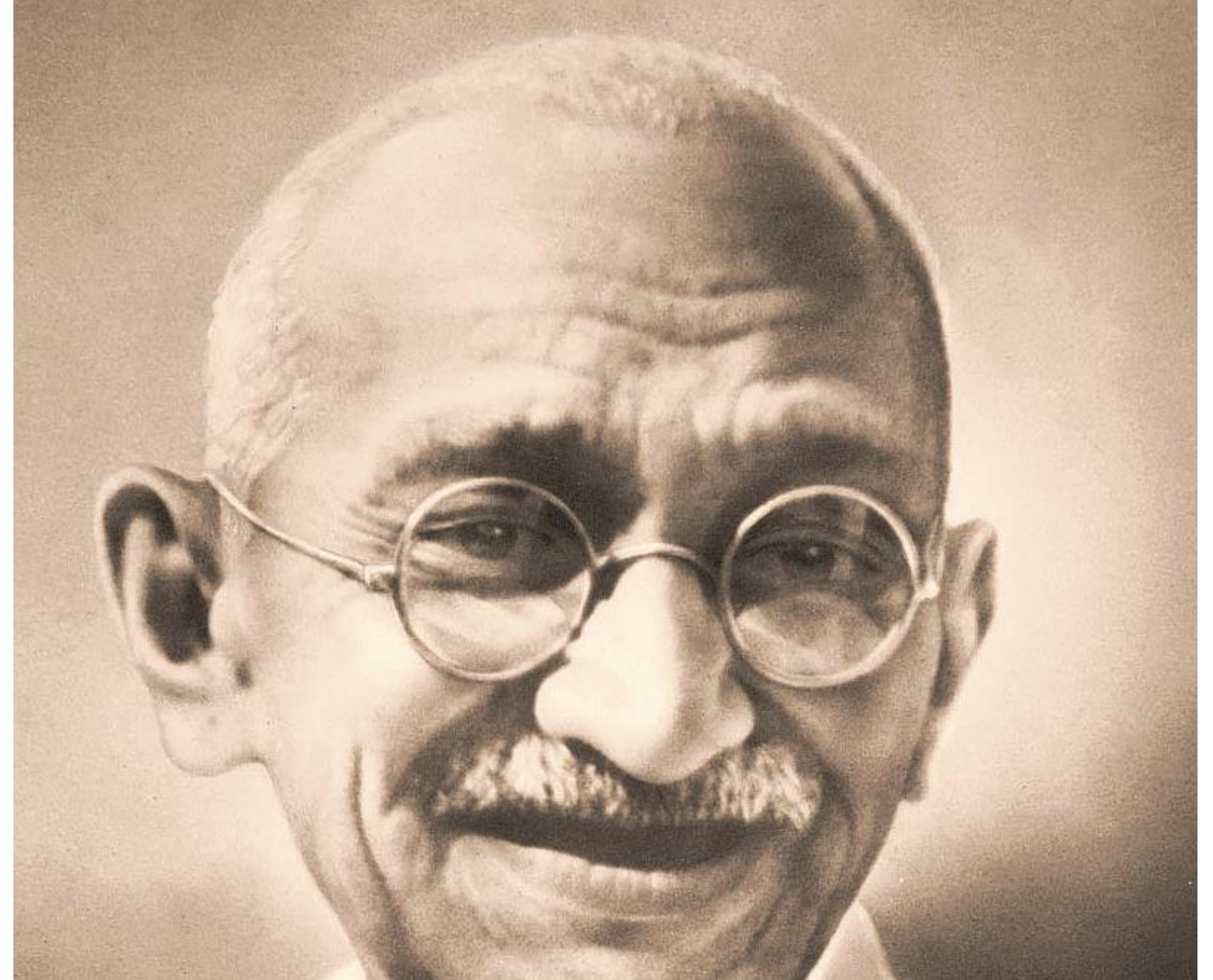
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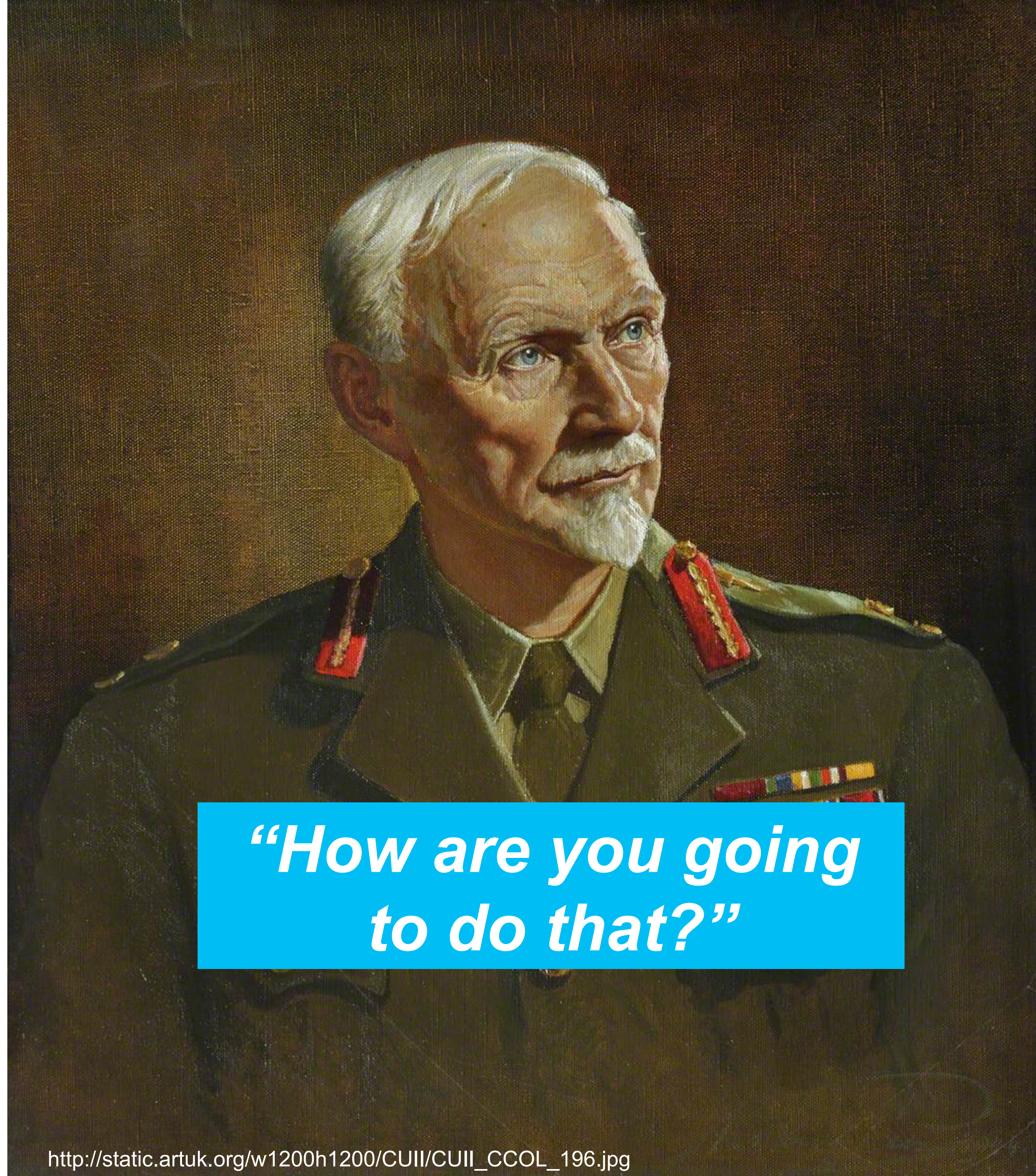
The Story of Gandhi & General Jan Smuts



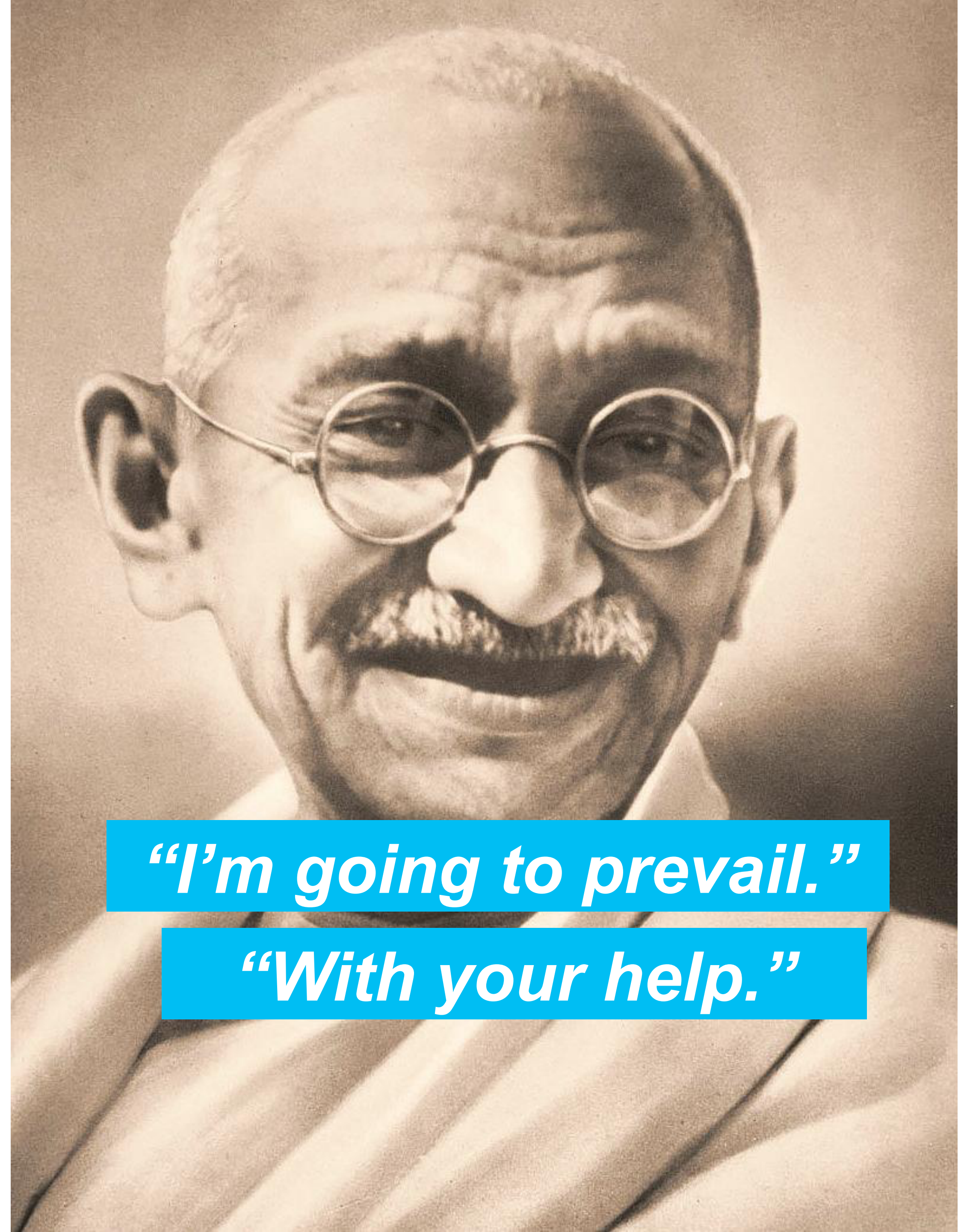
“Oh, really? Do you have anything else to tell me?”



“I’ve come to tell you that I am going to fight against your government.”

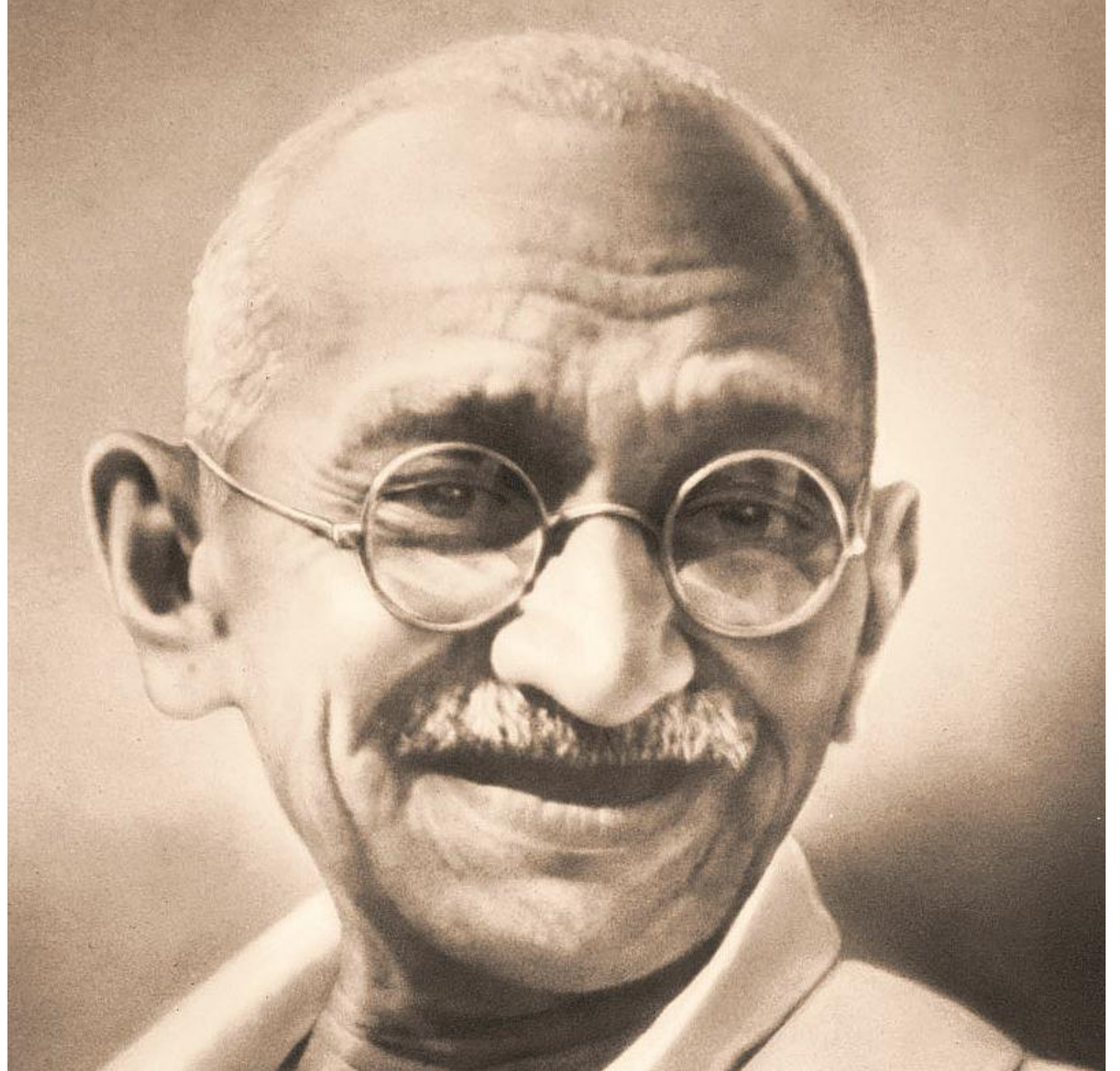


***“How are you going
to do that?”***



“I’m going to prevail.”

“With your help.”



“He appealed to what was best and most noble in me.”

The Key to Relationships

Finding Common Ground

1. Shared values
2. Social connection
3. Places we care for



Methodology...so far

1. Respect and appreciation
2. Appeal to the BEST in others
3. Being for something



It's about relationships

Why Appreciation, Gratitude & Respect Matter

- Planned face to face meeting
- Changed to staff level meeting
- Showed appreciation for a specific piece of legislation- his wetland work
- The Congressman changed his opinion and leaned in for more conversation.

The background of the right side of the slide is a photograph of an ornate, domed ceiling. It features several large, multi-tiered chandeliers with glowing lights. The ceiling is decorated with intricate patterns, including circular medallions and star-shaped motifs in gold and dark blue. The overall atmosphere is formal and grand.

OUR ONE RULE:
Treat everyone, even those who disagree with us, with respect, appreciation and gratitude.



E.B. White

Author

“ Every morning I awake torn between a desire to **save** the world and an inclination to **savor** it. This makes it hard to plan the day...

But if we forget to **savor** the world, what possible reason do we have for **saving** it? In a way, the **savoring** must come first.”

Bringing it all together

The New York Times



The Opinion Pages

Cracking Washington's Gridlock to Save the Planet



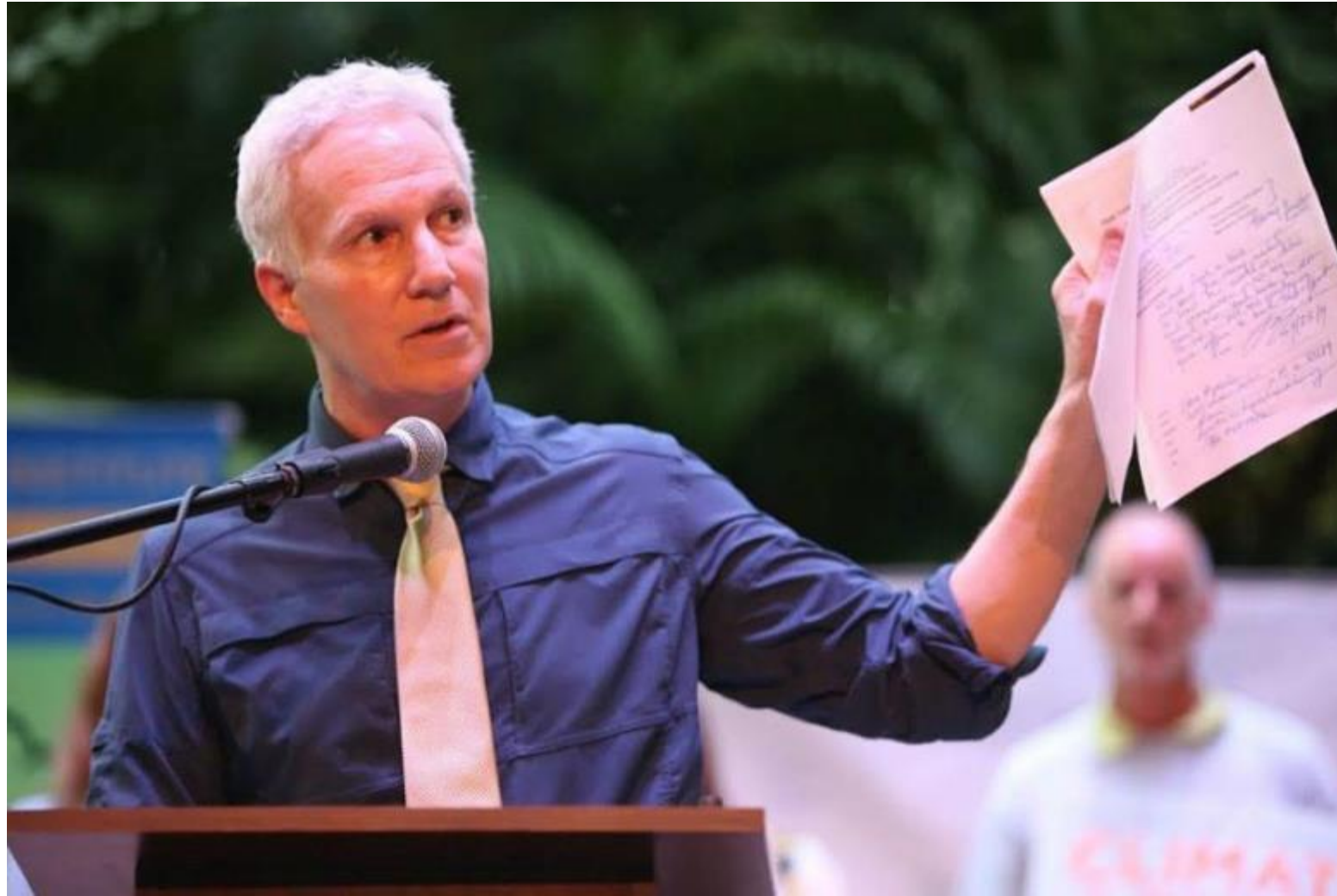
David Bornstein

FIXES MAY 19, 2017

One day, ideally in the not-too-distant future, when Congress finally passes major legislation to curb carbon emissions — to reduce the [environmental](#) and [economic](#) harm caused by climate change — Americans will owe a big thank you to the perseverance and discipline of the [Citizens' Climate Lobby](#). Special appreciation should go to one volunteer, Jay Butera, a businessman from Pennsylvania who has put intense effort into getting Democrats and Republicans in Congress to begin talking with one another about potential solutions.

The Citizens' Climate Lobby is a network of volunteers who have come together in the last several years to advance climate policy in a bipartisan manner. Its support base has increased fivefold since 2015 to 60,000 supporters; among them, 23,000 are actively working to build political will for a national, revenue-neutral [carbon fee-and-dividend system](#), a [market-based approach](#) that aims to reduce carbon emissions while spurring employment.

Bringing it all together



Jay Butera,
CCL Volunteer



Reps. Ted Deutch & Carlos

Bringing it all together

WHEREAS The costs of climate change — including destabilized weather patterns, rising sea levels, extreme weather events, and other serious impacts — now pose a substantial threat to the health, prosperity and security of Americans. The costs are real, they are growing, and they are already burdening businesses, taxpayers, municipal budgets, and families. Our economy, infrastructure, public safety and health are directly at risk.

Prudent action now will be far less costly than the consequences of delayed response and will create a more stable business environment for our nation.

THEREFORE

I/we urge Congress to sponsor and/or support measures that will:

- *Acknowledge the serious threat posed by climate change.*
- *Reduce greenhouse gas emissions in a clear, transparent and effective way.*



Community Leaders' Letter to Congress: Supporting Climate Action

Bringing it all together



First Meeting of the Climate Solutions Caucus

The House Bipartisan Climate Solutions Caucus

Educating members of Congress on economically-viable options
to reduce climate risk and protect our nation's economy, security,
infrastructure, agriculture, water supply and public safety.

Republican Members



Carlos Curbelo (FL-26) Ileana Ros-Lehtinen (FL-27) Ryan Costello (PA-06) Patrick Meehan (PA-07) Lee Zeldin (NY-01) Mark Amodei (NV-02)



Mia Love (UT-04) Brian Fitzpatrick (PA-08) Elise Stefanik (NY-21) Brian Mast (FL-18) Dave Reichert (WA-08) Don Bacon (NE-02)



Darrell Issa (CA-49) Rodney Davis (IL-13) John Faso (NY-19) Peter King (NY-02) Tom Reed (NY-23) Mike Coffman (CO-06)

Democratic Members



Ted Deutch (FL-22) Alan Lowenthal (CA-47) Brendan Boyle (PA-13) John Delaney (MD-06) Seth Moulton (MA-06) Scott Peters (CA-52)



Suzanne Bonamici (OR-01) Peter Welch (VT-00) Jim Himes (CT-04) Don Beyer (VA-08) Earl Blumenauer (OR-03) Charlie Crist (FL-13)



Juan Vargas (CA-51) Jerry McNerney (CA-09) Anna Eshoo (CA-18) Daniel Lipinski (IL-03) Thomas Suozzi (NY-03) Annie Kuster (NH-02)

Returning to Civility



*“We’ve got to find a way to dial this back. I would give an example of people trying to do that in a small way. There’s a **Climate Solutions Caucus** here in the Congress, and what they’ve said is that for every Democrat that goes on, you can’t get on unless there’s a Republican that goes with you. And I think people are going to be looking for ways to do just that.” – Rep. Mark Sanford*

Political Will



“Committed support among key decision makers and those who influence them for a particular policy solution to a particular problem.”

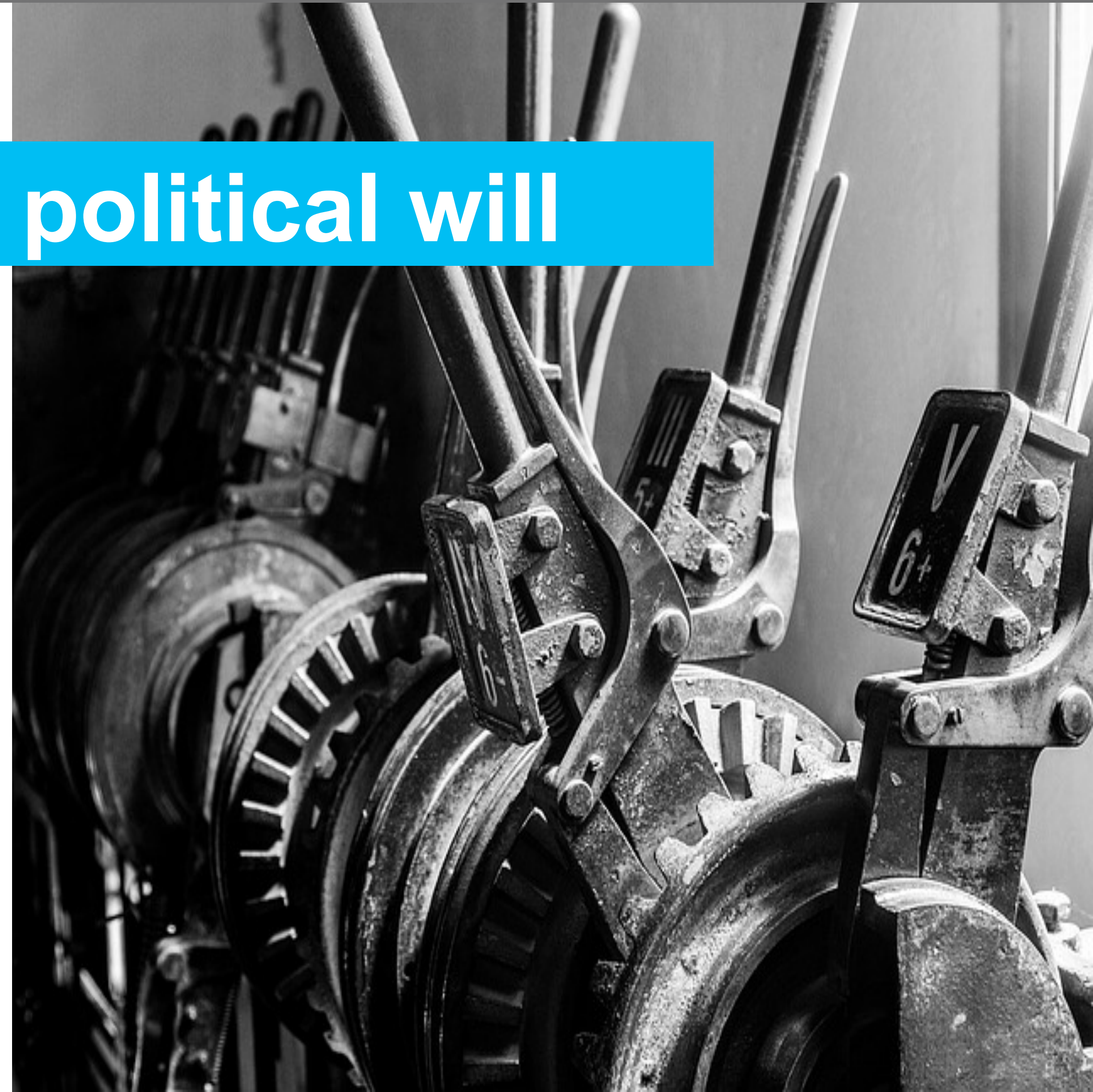
What does that mean?

Making strategic actions that will move our elected officials in the direction where we would like them to be.

Levers for building Positive Momentum

How citizens build political will

1. Informing policymakers
2. Media relations
3. Community outreach
4. Stakeholder engagement
5. Campus & student group development



Informing Policymakers

Examples of what citizens can do:

1. Become a liaison
(relationships & research)
2. Meet with elected officials
3. Be a subject matter expert
(connect the dots locally)



Media Relations

Example actions:

1. Be the point person for a media outlet
2. Write letters and op-eds
3. Meet with an editorial board
4. Radio and TV interviews



Community Outreach

Recruitment & Education Actions:

1. Tabling
2. Public speaking
3. Organize events
4. Democratic/Civic Engagement



Stakeholder Engagement

Partnerships & Support Actions:

1. Identify community leaders
2. Seek endorsements
3. Educate leaders



Campus & Student Group Development

Growth & Development actions:

1. Organize subcommittee monthly meetings
2. Chapter communications
3. Mentor new volunteers



Levers in Review

- **Determine where you can contribute.**
- **Five levers:**
 1. Informing policymakers
 2. Media relations
 3. Community outreach
 4. Stakeholder engagement
 5. Campus & student group development

Stuck lever? Use another
one.



Resources

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Poll:
Which of these resources are you most likely
to utilize?

Thank you!
Q&A



Citizens' Climate Lobby
Citizens' Climate Education



Citizens' Climate Lobby
Citizens' Climate Education

**Fostering Civic Engagement
on Climate Change**

